

The Caterham and District

# INDEPENDENT



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## Advertising Media Kit

The Caterham and District Independent



Complete advertising solution  
for businesses in Caterham  
and the surrounding area.

I have advertised in The Caterham Independent almost since it started and my continued relationship with this paper is a testament to my increased business in the local area.

**Chris Lucas,  
Cloudy2Clear  
Windows**

We have been advertising in the Caterham Independent since it started in 2006. I have always been very pleased with the response we have received from our adverts. The Caterham and District Independent is by far the best local publication as it carries an excellent mix of interesting news articles and keeps the local population informed of the events that are taking place. It is a very well produced newspaper and is certainly a publication that we will continue to support.

**Andrew Browne,  
JJ Browne & Sons  
Jewellers**

- Circulation 22,000
- Readership - around 45,000 people
- Delivered door-to-door to the houses and businesses in Caterham, Whyteleafe, Kenley, Chaldon, Netherne, Old Coulsdon, Warlingham and Hamsey Green
- Also distributed to newsagents, railway stations and other outlets in Oxted, Godstone, Bletchingley and Coulsdon

## Why advertise with The Caterham and District Independent?

- Complete Advertising Solution** — Reach customers in print, online, via e-mail or even on their mobile phone, all for one price.
- Reach Thousands** — By advertising each month in The Caterham and District Independent, thousands of local people will get to know your name helping you to stand out from your competitors.
- Cost Effective** — We bend over backwards to offer value for money and as the paper is published once a month, it costs less than to advertise in weekly publications.
- Professional Service** — From the moment we come to see you to when your advertisement appears on the page, we look after every step of the journey. Our marketing advice, ad design and newspaper distribution is second-to-none.
- No Hidden Extras** - The price we quote is the price you pay to advertise in print and online with The Caterham and District Independent. We even offer a discount to our regular customers!

The Caterham Independent has a professional and commercial approach and is one of the most user-friendly newspapers we have had the pleasure of working with over the last few years. They are approachable, helpful and, importantly for our business, flexible which is vital when we have last-minute amendments to make.

**Marc Hanson, Martin & Co Letting Agents**

reach your customers  
**wherever**  
they may read

## Website

Our website carries all the content of the print editions and lots more. With useful links to local groups, news of What's On, photos and restaurant reviews, the website is fast becoming the most popular online resource in town. You can view our website at [www.caterham-independent.co.uk](http://www.caterham-independent.co.uk)



## e-Newsletter

Our weekly e-Newsletter features the latest news stories and forthcoming events to supplement the print edition of The Caterham and District Independent. It also features the Business Directory with all our advertisers, week after week.

## Free iPhone App

## Business Directory

As an advertiser in The Caterham and District Independent, your advertisement will appear in our online Business Directory for free, with a map of your location and, if you want, money off coupons for customers to download.



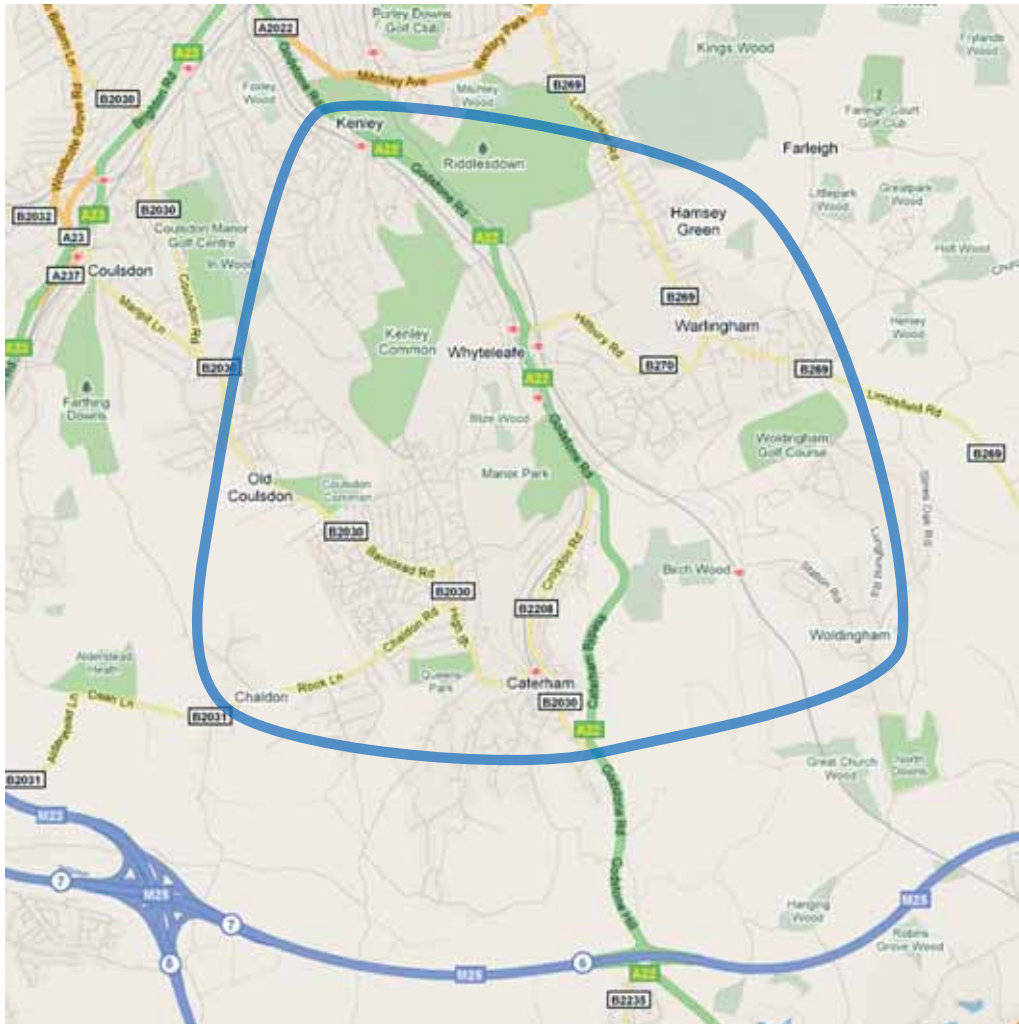
Our advertisers can reach their customers on the road with the Caterham and District Independent iPhone App. Customers can look you up, check out your offers and even download money-off coupons.

To download the iPhone App go to iTunes and search for 'Caterham Independent'.



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## Circulation Area

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iPHONE APP iTunes - Caterham Independent